



Mr. Vladimir Gjorchev,
Owner of ZDENKA Cable factory - Negotino

It is my honor to introduce you to the “Energetics, Electrical Engineering, Electronics” section, to present this industrial field - heart and bloodstream of the Macedonian economy - to you.

Embedded in all fields of the Macedonian economy, the field Energetics, Electrical Engineering, Electronics presents a necessary precondition and a carrier of the development in the last few years. This field is simultaneously the most prevalent and the most dynamic field in the Macedonian export. The development of this industrial field also means development and improvement of the living standard, as well as improvement and facilitation of the everyday life of the people.

Energetics with its still insufficiently exploited energy resources, Electrical Engineering as an application and mass usage of the purest, most practical, and finest energy - electricity, and Electronics which increases the physical, as well as the mental abilities of the people, are fields which above all require knowledge for their development and which offer enormous opportunities for achievement of rapid progress. That is why, the development plans of our country are mostly based on the development of Energetics, Electrical Engineering, and Electronics.

The construction of small hydropower plants and alternative energy resources such as usage of solar energy and geothermal energy, production and installation of electro-energetic equipment, production of electrical machines and equipment, production and installation of telecommunications equipment, as well as other products and services in the field of Energetics, Electrical Engineering, and Electronics, are interesting not only for the domestic investors and entrepreneurs, but for foreign companies as well.

The companies which deal in the field of Energetics, Electrical Engineering, and Electronics in our country survived the storms of post-Yugoslav transition and the disintegration of the big systems, as well as the changes in the ownership structure,

and they register an increase in the last few years. New companies, based on private entrepreneurship, knowledge, and graduate and continuous increase, also appeared. Such is our company which started as a small cable trading company and which later introduced production of cables that was constantly increased and enlarged in order to become a large modern cable factory with wide range of energy cables mainly meant for export. With its 14 years of tradition based on quality and the gained trust among the buyers, Zdenka cable factory continues developing and enlarging its production of energy cables according to the conditions, market requirements, and the expectations of the buyers.

The measures taken by our country for supporting the small and medium-sized enterprises, opportunities for use of pre-accession funds of EU for development of small and medium-sized enterprises, demonopolization and introduction of market legislation, liberalization of the energy and telecommunications market, development of communications and political cooperation of our country with the countries from the region, Europe and the world, make room for further development of the companies in the field of Energetics, Electrical Engineering, and Electronics.

Considering this, as well as the resources of our country regarding the possibilities for construction of new energy capacities, accumulated knowledge, experience and personnel in the field of Energetics, Electrical Engineering, and Electronics, the developed educational and scientific potentials in this field, constantly growing domestic and global market, I believe that the companies presented in the following pages of this publication will make further development and will become the backbone of the development of the entire Macedonian economy. You will find a stable partner for work and development in the field of Energetics, Electrical Engineering, and Electronics among these companies.

But still, in the end, the question must be asked: how will these companies from the growing field of Energetics, Electrical Engineering, and Electronics cope with the forthcoming global financial crisis? Will the advantages in relation to accumulated knowledge, young educated and motivated personnel, aid and stimulations for development, overcome the financial restrictions. I will leave it up to the next introducer in the field of Energetics, Electrical Engineering, and Electronics to answer this question in the next edition of this publication.

Vladimir Gjorchev

A handwritten signature in blue ink, appearing to be 'V. Gjorchev', written in a cursive style.